Apollo Infotech

Business Proposal

For : E commerce Website developement



Let's Create Digital World

ABOUT US

At Apollo Infotech, we understand the importance of a strong online presence in today's competitive landscape. That's why we offer a range of digital marketing services tailored to meet your specific goals and objectives. We specialize in crafting bespoke solutions for Website Development, Mobile Application Development , Digital Marketing and Customize Software Development that will revolutionize your business in the digital realm.

In Today's fast paced world, staying ahead of the curve is crucial. Your online presence serves as the digital face of your brand, and it is essential to make a lasting impact. That's where Apollo Infotech steps in, armed with passion for transforming ideas intro reality and a relentless commitment to your success.

WHY SHOULD YOU CONSIDER US



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Services We Offered

1. Development
    a. Website Development
    b. Mobile App Development
    c. E-commerce web & App Development
    d. Custom Software web & App Development
2. Design
    a. Web Design
    b. UX Design
    c. Website Redesign
    d. Graphic Design
3. Digital Marketing
    a. SEO
    b. Social Media
    c. PPC
    d. ORM
4. Other Services
    a. Domain Booking
    b. Web Hosting
    c. Resource Hiring

SCOOP OF WORK

1. Admin Web Module (Admin)
    a. Login
    b. Change Password
    c. Multi level Category Management
    d. Product Management
        i. Product Management with rate
        ii. Product UDF management
        iii. Product multi photo
        iv. Product Features Templates
        v. Product Description templates
        vi. Attribute management
    e. Custom Product Word Length, Size & Rate Management
    f. Testimonial Management
    g. Gift Vouchers Management
    h. Shipping Management
    i. Country/state Management
    j. Manufacturer Management
    k. Courier Master
    l. Order
        i. Payment Status Success Order
            1. Option to manage courier and docket no
            2. Order detail page
            3. Get PDF for order detail
            4. Get PDF for Sticker
        ii. Payment Status Pending Order (To avoid Payment issue)

1. Option to manage courier and docket no
2. Order detail page
3. Get PDF for order detail
4. Get PDF for Sticker

iii. Dispatched order

1. Get PDF for order detail
2. Order detail page

m. Offer (From Date & To Date)

n. Reports

i. Courier Tracking

ii. Payment Report

iii. Product Stock Management

iv. Order Report

o. Basic SEO

p. Admin Profile

q. Admin User Management

r. Manage Slider

s. Offer (From Date & To Date)

t. Manage FAQ

u. Manage CMS (Privacy Policy, Refund Policy, Terms & Conditions, Shipping and Delivery)

2. Front

a. Home

b. About us

c. Product Listing

d. Custom board design

e. Add to cart

f. Add to Wishlist
g. View cart
h. Check out (Quick check out) (two PG)
i. Redirect to Payment gateway
j. Payment Success or Fail
k. Product Detail with related products
l. Gallery
m. Contact us
n. Testimonial
o. Privacy Policy
p. Refund policy
q. Return policy
r. FAQ

3. Email to customer
    a. Once order is dispatched
    b. On successful order placement
    c. On Registration
    d. On forgot password
    e. On visitor Inquiry

Tech Stack Of the website

1. Front End & Back End : Laravel /PHP or React JS / Node JS
2. DB :MySQL
3. Version Control : Git
4. Testing & Debugging : Jira

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Commercial

Sr. No.	Description	Estimated Days	Amount
1.	UI/UX Design	7	Rs.10,000
2.	Admin Module	25	Rs.35,000
3.	Visitor/customer Module	30	Rs.45,000
4.	QA & Testing & Deployment	10	Rs.5,000
5	Domain & hosting charges are as actual		Total: Rs.95,000
6	Copay of the Above e-commerce website	15	Rs.20,000
7	Dynamic website with admin & front	25-30	Rs.22,000-25,000

Important Notes:

1. A single Layout will be given.
2. Up to 5 modifications & color changes will be acceptable.
3. Customers have to respond to our queries or updates within the timeframe.
4. We also need SMTP Details, From the Email address & Password of the email address.
5. Work will start subject to confirmation and once advance payment received.
6. Training will be provided on anydesk or Google Meet
7. 15 days we will provide full support and will be training period
8. After sale services period will be 3 month after website going live.

Terms & Conditions:

1. Payment Terms
    a. 20% Advance.
    b. As per completion of module.
2. All Payment In Favor of "Apollo Infotech".
3. Any software or Image purchase will be charged extra.
4. All content & photos of the product must be provided by the client.
5. The rate of quotation will expire in 15 days from the date of quotation.
6. Any changes other than below mention functionality will be charged extra.
7. The annual Maintenance Contract will start from the completion of the first 3 months from the date of final upload.
8. Per Visit Rs. 3000 /- + Lodging + Boarding +Ticket of the journey both sides are extra.
9. Advance taken will not be refunded.
10. Apollo InfoTech is not responsible for any profit & loss in your company.
11. SUBJECT TO AHMEDABAD City JURISDICTION ONLY.