Apollo Infotech

Business Proposal

For : E commerce Website developement



Let's Create Digital World

ABOUT US

At Apollo Infotech, we understand the importance of a strong online presence in today's competitive landscape. That's why we offer a range of digital marketing services tailored to meet your specific goals and objectives. We specialize in crafting bespoke solutions for Website Development, Mobile Application Development , Digital Marketing and Customize Software Development that will revolutionize your business in the digital realm.

In Today's fast paced world, staying ahead of the curve is crucial. Your online presence serves as the digital face of your brand, and it is essential to make a lasting impact. That's where Apollo Infotech steps in, armed with passion for transforming ideas intro reality and a relentless commitment to your success.

WHY SHOULD YOU CONSIDER US



Services We Offered

1. Development
    a. Website Development
    b. Mobile App Development
    c. E-commerce web & App Development
    d. Custom Software web & App Development
2. Design
    a. Web Design
    b. UX Design
    c. Website Redesign
    d. Graphic Design
3. Digital Marketing
    a. SEO
    b. Social Media
    c. PPC
    d. ORM
4. Other Services
    a. Domain Booking
    b. Web Hosting
    c. Resource Hiring

SCOOP OF WORK

1. Admin Web Module (Admin)
    a. Login
    b. Change Password
    c. Multi level Category Management
    d. Product Management
        i. Product Management with rate
        ii. Product UDF management
        iii. Product multi photo
        iv. Product Features Templates
        v. Product Description templates
        vi. Attribute management
        vii. Generate feed(XML) fro Google merchant & suppliers
    e. Custom Product Word Length, Size & Rate Management
    f. Testimonial Management
    g. Shipping Management
    h. Country/state Management
    i. Coupon Management
    j. Order
        i. Payment Status Success Order
            1. Option to manage courier and docket no
            2. Order detail page
            3. Get PDF for order detail
            4. Get PDF for Sticker
        ii. RED Orders
            1. Option to manage courier and docket no

2. Order detail page
3. Get PDF for order detail
4. Get PDF for Sticker

k. Offer (From Date & To Date)
l. Reports (4-5 as per your requirment)
m. Basic SEO
n. Admin Profile
o. Admin User Management
p. Manage Slider (Home page Banner Image)
q. Manage FAQ
r. Manage CMS (Privacy Policy, Refund Policy, Terms & Conditions, Shipping and Delivery)

2. Front
    a. Home
        i. Personalize home page
        ii. Limited offer count down
        iii. Spin-to -win
    b. Product Listing
    c. Custom board design
    d. Add to cart
    e. View cart
    f. Check out (Quick check out) (two PG)
    g. Redirect to Payment gateway
    h. Payment Success or Fail
    i. Product Detail with related products
    j. Gallery
    k. Contact us

l. Testimonial
m. Privacy Policy
n. Refund policy
o. Return policy
p. FAQ

3. Email to customer
    a. On visitor Inquiry

Tech Stack Of the website

1. Front End : React JS
2. Back End: Laravel
3. DB :MySQL
4. Version Control : Git
5. Testing & Debugging : Jira

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Commercial

Sr. No.	Description	Estimated Days	Amount
1.	UI/UX Design	7	Rs.10,000
2.	Admin Module	25	Rs.35,000
3.	Visitor/customer Module	30	Rs.45,000
4.	QA & Testing & Deployment	10	Rs.5,000
5	Domain & hosting charges are as actual		Total: Rs.95,000
6	Copy of the Above e-commerce website	5	Rs.15,000
7	Static website	15	Rs.15,000
8	Dynamic website with admin & front	15-30	Rs. 22, 000

Important Notes:

1. Up to 5 modifications & color changes will be acceptable.
2. Customers have to respond to our queries or updates within the working business day.
3. We also need SMTP Details to send mail/calling API,SMS/WhatsApp API,PG detail
4. Work will start subject to confirmation and once advance payment received.
5. Training will be provided on Anydesk or Google Meet.
6. 30 days we will provide full support and will be training period.
7. Free after sales support will be 6 months from the date of final upload. After 6 month support charges will be 300/hr.
8. In case any programing bug trigger that support 1 Year.

Terms & Conditions:

1. Payment Terms
    a. 20% Advance.
    b. As per completion of module.
2. All Payment In Favor of "Apollo Infotech".
3. Any software or Image purchase will be charged extra.
4. All content & photos of the product must be provided by the client.
5. The rate of quotation will expire in 15 days from the date of quotation.
6. Any changes other than below mention functionality will be charged extra.
7. The annual Maintenance Contract will start from the completion of the first 6 months from the date of final upload.
8. Per Visit Rs. 3000 /- + Lodging + Boarding +Ticket of the journey both sides are extra.
9. Advance taken will not be refunded unless and until we are not able to deliver anything during the certain time duration.
10. Apollo InfoTech is not responsible for any profit & loss in your company.
11. SUBJECT TO AHMEDABAD City JURISDICTION ONLY.